COMMERCIAL UAV/FXP

SEPTEMBER 3-5, 2024

CAESARS FORUM / LAS VEGAS, NV USA

2024 Exhibitor Prospectus

Industries Served:





























Presented by:

UAV NEWS 🗴

COMMERCIAL









ABOUT COMMERICAL UAV EXPO

» Who Exhibits & Why

» Who Attends & Why

» Audience Reach

» Next Steps

Presented by:

COMMERCIAL UAV NEWS 😣

Produced by



From the organizers of:









COMMERCIAL UAV EXPO

SEPTEMBER 3-5, 2024 LAS VEGAS

Commercial UAV Expo is the leading international trade show and educational conference for professionals integrating and operating UAVs/UAS. Each year, thousands of end users, hardware manufacturers, software developers, service providers, and innovators convene in Las Vegas for the leading event for the commercial drone industry.

September 3-5, 2024 | Caesars Forum, Las Vegas

WHAT TO EXPECT FOR 2024

225

Exhibitors

3,750

Attendees

60

Countries





TOP TEN COUNTRIES REPRESENTED



India





















What can you expect at Commercial UAV Expo?

> Get a sense in 3 minutes









WHO EXHIBITS & WHY

Satisfied Exhibitors



of exhibitors plan to exhibit again



of exhibitors looking to increase awareness of their brand(s) / products / services achieved their objective



of exhibitors looking to generate new sales leads achieved their objective.

Attendee Purchasing Authority



91% are involved in or influence the purchasing decisions.



80%

of attendees say they will purchase from exhibitors as a direct result of attending Commercial UAV Expo.



Companies estimate to generate \$222,000* in sales over the next 12 months as a result of exhibiting at Commercial UAV Expo 2023.

* Based on post-event survey

Who Exhibits?



Hardware Manufacturers



Drone Delivery



Component Suppliers



Insurance, Financial, and Legal



UAS Service Providers/ Operators



Distributors and Resellers



Data Processing and Software Solutions



Test Sites, Training and Safety



Batteries and Power Supply



Universities and Research Institutes



Drone Detection

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Commercial UAV Expo brings together a wealth of knowledge, experience, and unique insight into the UAV world. Meeting end users and policy makers is what really counts, and it's certainly there!"

- AeroFT

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Commercial UAV Expo was an extraordinary tool to launch and show our software to the world"

- Automapp Cloud

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World Class Event!
Commercial UAV Expo is a well-rounded event which allows manufacturers to showcase their technology. It's the event to see and be seen!"

- Aero Systems West





WHO ATTENDS & WHY

Who Attends?

SAMPLE COMPANIES

Air Canada Cargo Alaska Clean Seas

Amazon

Ameren

American Association of State Highway and Transportation Officials

American Electric Power

American Piping Inspection

American Tower Corporation

Arizona Department of **Public Safety**

AT&T

Atwell, LLC

Bakersfield, CA Police Department

BNSF Railway

Caltrans

Cape Girardeau, MO Fire Department

Cape May County Economic Development, NJ, USA

Carqill

Carmel Police Department

Carnegie Mellon, Robotics Institute, AirLab

Chemours

Chevron USA, Inc.

Chula Vista, CA Police Department

City of Hampton VA -**Economic Development**

City of Lincoln, NE Parks

and Recreation City of Los Angeles

Housing Department Civil Aviation Authority

of Columbia

Civil Aviation Authority of New Zealand

Civil Aviation Authority of Norway

Clean Harbors

ComEd Conocophillips Consulate General of Israel In LA

Consulate General of the Czech Republic

Department for Transport, UK Government

Department of Defense,

Department of Homeland Security

Department of Justice,

Dominion Energy

Dubai Police

Eni Petroleum

FBI

Administration

Company

Inc.

Honolulu, HI Fire

Hydro-Québec

Invest Western

Switzerland

JetBlue Airways

Johnston County, NC

Kiewit

King County Wastewater Treatment Division

Koch Industries

Lenexa Police

Department

Martin Marietta

Ministry of Land,

Infrastructure and

Transport (Korea)

of Transportation

MnDOT Office of

Mott MacDonald

Aeronautics

NASA

Montana DOT

Minnesota Department

MIT Lincoln Laboratory

Mortenson Construction

Authority

Materials

Lower Colorado River

Korea Electronics Technology Institute LA County Planning

LA County Sanitation Districts

Cooperative Energy

Enel Green Power

Florida Power & Light Freeport McMoRan

Gilbane Building

Greater Zurich Area Ltd

Gresco Utility Supply,

Department

Invest Quebec

Invest Western Switzerland

Israel Economic Mission to The USA

John Deere

Emergency Services

Cook County Sheriff's

Duke Energy

Federal Aviation

National Grid National Space Research and Development

Agency National UAS Training

and Certification Center Navajo Transitional

Energy Company North Dakota Dept. of Commerce

North Sky

Communications

NTT Corporation Office of Surface Mining

Ohio Rural Water Assoc. Ontario Power Generation

Orange County Sanitation District Pacific Gas & Electric

Peabody Energy Pend Oreille County Pepco Holdings (Exelon)

PG&E Rio Tinto Kennecott Royal Canadian Mounted Police

Salt River Materials Group / Phoenix Cement Co.

SESAR Joint Undertaking

Shell Exploration and **Production Company**

Silesian Aviation Cluster. Poland

Southern California

Southern Company Squamish Search and

St. Johns County Utility

Department Tennessee Valley Authority

Tesla

The MITRE Corporation Trade and Investment Queensland, Australia

Trov Utilities, AL

U.S. Air Force

U.S. Army U.S. Army Corps of

Engineers

U.S. Coast Guard U.S. Department of

Energy U.S. Department of

Transportation U.S. Fish and Wildlife

U.S. Geological Survey

U.S. Navy Urban Low Altitude

Transport Association Virginia Economic Development Partnership, VA, USA Virginia State Parks **Washington State**

Dept. of Transportation

(WSDOT) Weyerhaeuser

SAMPLE JOB TITLES

Aerial Asset Program Manager Aaronomy

Specialist **Aviation Safety** Manager

Bridge Inspector

Chief Engineer/ Director of mapping

Chief Geologist Chief of Parties

Civil Field **Specialist**

Commercial UAV Market Development

Manager Crime Scene Technician

Crop Science Program Manager

Director. Aviation and **Logistics Policy**

Director, Mobility Infrastructure

Director, National Disaster

Recovery Distributor

Drone Pilot Ecological

Management Supervisor Economic Development

Field **Applications** Development Manager

Field Operations Manager Flight Ops/ Aviation Safety

Manager

Forensic Operations Specialist

Geologist Geospatial Technician

Hydrogeologist Land Surveyor

Lidar/UAV **Specialist** Logistics

Management Officer Manager of Surveying

Mine Planning Superintendent National Fleet **Specialist**

Natural Resource Conservationist **OEM Manager**

PhD Researcher

Aerospace Engineering Principal Investment

Manager Program Director for Multimodal Transportation

Remote Sensina and UAS Program Mgr Revit/CAD Development Manager

Robotics & Technology Manager Senior Cave

Engineer Senior Manager **UAS Operations UAV Category**

Manager - Buyer UAV Pilot / GIS Specialist / Civil Designer

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Commercial UAV Expo is a one stop shop for anything related to UAVs. I can't imagine putting together a better experience for our needs."

- County of Fresno ISD Security

Outstanding way to meet the industry. Nowhere else can you have so many global companies and, better yet, you get to talk to all of them!"

- San Jose State University

Primary Reasons to Attend



To see new products / innovations

To network amongst the industry

To keep up to date with market trends

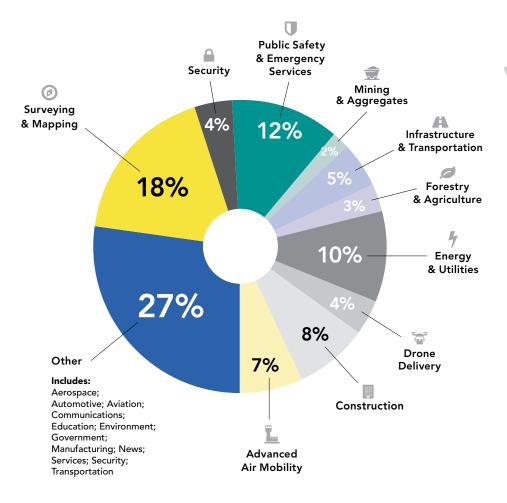


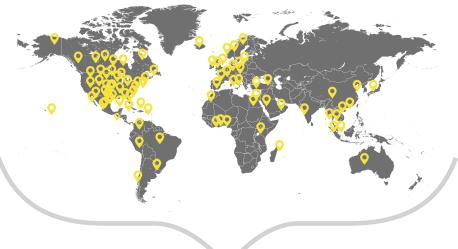
of attendees had their objectives met at Commercial UAV Expo.



AUDIENCE REACH

2023 INDUSTRY BREAKDOWN





In 2023,
more than 3,400
industry professionals
attended from all

50 U.S. states and 54 countries.



NEXT STEPS



Reach out today to discuss...

- Organizing a country/state pavilion
- Signing up for the Startup or University Pavilions
- Leveraging Commercial UAV News to broaden brand exposure year-round
- Amplifying onsite event exposure with Marketing & Sponsorship Opportunities

Preliminary Budget

Is your organization looking for ways to...

- ✓ Scale your business by generating new leads?
- ✓ Gain valuable face-to-face time nurturing current accounts?
- ✓ Build brand awareness with commercial-grade end users?
- ✓ Establish thought leadership within the industry?

Join as an exhibitor at Commercial UAV Expo, where you can accomplish all of this at once!

Contact the sales team for more information:



Kat McDonald
Sales Manager
kmcdonald@divcom.com
+1 207.842.5646



Dominique Caron Sales Representative dcaron@divcom.com +1 207.842.5404 Standard booth rate is \$46/sq. ft. (plus \$130 per open corner); minimum booth space is 100 sq. ft.

The price includes the following:

- Unfurnished exhibit space with ballroom carpeting, pipe & drape on back/side walls, company ID sign
- Basic listings on the event web site, mobile app, and on CommercialUAVNews.com
- Company name printed in exposition guide (map)
- One free co-exhibitor listing per every additional 100 sq. ft.
- Allotment of 4 exhibitor badges per every 100 sq. ft. of space
- Unlimited VIP tickets
- Access to extensive press coverage and exclusive sponsorship and advertising opportunities

Ask Us
About Booth
Availability
for 2024

