

COMMERCIAL UAV EXPO AMERICAS

Important Public Relations Information for Exhibitors

We are generating a lot of excitement and media interest for Commercial UAV Expo and are interested in finding out about new products and special events you, our exhibitors, have planned, so we can help you promote your company and new product(s). Here are a few public relations tools we recommend you use prior to the event:

- **Online Press Room for exhibitors** - Writers and editors from industry trade publications, local news reporters, and bloggers attend Commercial UAV Expo and will check the show's website for news. We invite you to upload your news releases to our online exhibitor dashboard. Commercial UAV Expo will be preparing and distributing a news release highlighting interesting and innovative new products to be introduced at the show. The form to submit exhibitor releases is here: <https://www.expouav.com/exhibitor-press-release-form/>
- **Official Press Room** - While onsite at Commercial UAV Expo, attending journalists and bloggers are invited to make use of a designated press room. As many members of the press take advantage of this exclusive space, we encourage exhibitors to leave their press materials in this room for additional media exposure.
- **Pitch the Press** - Editors from leading trade publications will be walking the show floor looking for the best new products and services being offered by the exhibitors. If you have something new and innovative, let us know so we can share that information with the editors to consider for our Pitch the Press event where up to 15 companies will be selected to "pitch" their new product to editors and buyers.
- **Press Conferences/Events** - Press conferences or media events are great ways to communicate groundbreaking announcements to the members of the press who are attending the show. Commercial UAV Expo offers exhibitors the chance to host press events either in their booth or in the press room where you can have breakfast or lunch catered for the media.
- **Social Media** - Let your online community know you will be exhibiting at #ExpoUAV. Here are our social media links:
 - <https://www.facebook.com/UAVExpo/>
 - <https://twitter.com/ExpoUAV>
 - <https://www.linkedin.com/company/commercial-uav-expo>
 - <https://www.instagram.com/expouav/>
 - <https://www.youtube.com/channel/UC7icpuL1164DCLrZMjv7k6A>

We look forward to working with you on your public relations needs in conjunction with Commercial UAV Expo.

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